



2020 Sponsorship of the Wedgwood Art Festival

July 11th, 10am - 5pm & July 12th, 10am - 4pm

at Our Lady of the Lake Parish & School, 35th Ave NE & NE 89th St, Seattle, WA

WedgwoodFestival.com

Facebook.com/WedgwoodFestival wafestival@gmail.com

Twitter.com/WedgwoodFest

Wedgwood Art Festival, PO Box 142, Clinton, Wa 98236

This year we celebrate the 15th Annual Wedgwood Art Festival. Is now the most highly anticipated event in Wedgwood and one of the largest fine art and craft festivals in north Seattle. Free admission! Sponsor at the highest level possible to receive the greatest amount of publicity benefits!

SUBMIT THIS FORM BY APRIL 2nd FOR FULL BENEFITS

SPONSORSHIP LEVELS

PUBLICITY BENEFITS	Presenting	Premier	Official	Associate	Booster
		\$2500	\$1000	\$500	\$250
Facebook & Twitter 1,000+ followers	5 exclusive posts with link	4 exclusive posts with link	2 exclusive posts with link	1 exclusive post with link	Included in group post
Postcards/Bookmarks 12,500+ distribution	Company Name in headline	Logo under 'Sponsored By:'	Logo under 'Sponsored By:'	No	No
WAF Website	Large logo, Link and Tagline on Top of Page	Large logo, Link & Tagline	Medium logo, Link & Tagline	Small logo, Name and Link	Name listed (medium)
Direct Mailings (min of 2500)	Color logo on front of postcard	Color logo on front of postcard	B & W logo on back of mailing	No	No
Inclusion in WAF Publicity Efforts print ads, press releases, brochures, and e-mails	Yes	Yes	Yes	Yes	No
Emcee Announcements Main Stage to audience between entertainment sets	Company Representative may personally address the audience both days	8 Announcements Company name and customized tagline announced	6 times - 3/day	4 times- 2/day	No
Access to our Attendees Over 3,500	Company Representative may give away up to 1000 promo items on both days	Company Representative may give away up to 200 promo items on 1 day	Brochures displayed on the Sponsor table at info Booth	Brochures displayed at the Sponsor table at info Booth	No
Thank You Banners – 10'x2' or 3' x 4' On-Site	2 exclusive 10'x 2' banners with Large logo, Company name and tagline	Large logo listed on Presenting Banner	Medium logo listed on Main Banner	Small logo listed on Main Banner	Name listed on Main Banner
Event Poster	Company Name in headline	Large Logo under 'Sponsored By:'	Small Logo under 'Sponsored By:'	No	No

2020 SPONSORSHIP FORM

Return form and payment by **April 2nd** to ensure your company receives all publicity benefits.

1. Complete the following information:

Company Name _____
(as printed in promotional materials)

Mailing Address: _____

Business Phone: _____ Website: _____

Facebook URL: _____ Twitter: @ _____

Contact Name: _____ Contact Phone: _____

Contact E-mail: _____

2. Select your company's level of sponsorship:

- PRESENTING SPONSOR - \$2500
- PREMIER SPONSOR - \$1000
- OFFICIAL SPONSOR - \$500
- ASSOCIATE SPONSOR - \$250
- BOOSTER SPONSOR - \$100
- Other Amount \$ _____ (your company receives the benefits of the tier it supersedes)

3. E-mail company logo to wafestival@gmail.com.

a. For Premier, Presenting, Official & Associate sponsors ONLY:

4. For Premier, Presenting, & Official sponsors ONLY: Write your company tagline or motto

5. Mail this form with check (**payable to Wedgwood Art Festival**) to be received no later than **April 2, 2020**. It is important that we receive your check before this deadline to receive full publicity benefits. Mail to: **Wedgwood Art Festival, PO Box #142, Clinton, WA 98236**

6. Connect with the WAF:

- 'Like' us on Facebook – [Facebook.com/WedgwoodFestival](https://www.facebook.com/WedgwoodFestival),
- Follow on Twitter [@WedgwoodFest](https://twitter.com/WedgwoodFest)
- Link to our festival website: [WedgwoodFestival.com](https://www.WedgwoodFestival.com)
- Add our festival information to your publications, marquee, and e-newsletter
- Display the WAF bookmarks and promotional materials at your business location.

Contact us if you have any questions and thank you for your support!
WAF Director, **Marissa Motto**, 425-350-6548