



# 2024 Sponsorship of the Wedgwood Art Festival

July 13<sup>th</sup>, 10am - 6pm & July 14<sup>th</sup>, 10am - 5pm  
at Our Lady of the Lake Parish & School, 35<sup>th</sup> Ave NE & NE 89<sup>th</sup> St, Seattle, WA

WedgwoodFestival.com

Facebook.com/WedgwoodFestival

wafestival@gmail.com

Instagram: @wedgwoodartfestival

**Wedgwood Art Festival, PO Box 142, Clinton, WA 98236**

This year we celebrate the 19<sup>th</sup> Annual Wedgwood Art Festival. Is now the most highly anticipated event in Wedgwood and one of the largest fine art and craft festivals in north Seattle. Free admission! Sponsor at the highest level possible to receive the greatest amount of publicity benefits!

**SUBMIT THIS FORM BY APRIL 20th FOR FULL BENEFITS**

**SPONSORSHIP LEVELS**

	<b>Presenting (Only 1)</b>	<b>Premier</b>	<b>Official</b>	<b>Associate</b>	<b>Booster</b>
<b>PUBLICITY BENEFITS</b>	\$2500	\$1000	\$500	\$250	\$100
<b>Facebook &amp; Instagram</b> 1,000+ followers	6 exclusive posts with link	4 exclusive posts with link	2 exclusive posts with link	1 exclusive post with link	Included in group post
<b>WAF Website</b>	<b>Large logo, Link and Tagline on Top of Page</b>	<b>Large logo, Link &amp; Tagline</b>	<b>Medium logo, Link &amp; Tagline</b>	<b>Small logo, Name and Link</b>	Name listed (medium)
<b>Inclusion in WAF Publicity Efforts</b> print ads, press releases, brochures, and e-mails	Yes	Yes	Yes	No	No
<b>Access to our Attendees</b> Over 3,500	Company Representative may give away up to <b>1000 promo items</b> on both days	Company Representative may give away up to <b>200 promo items</b> on 1 day	<b>Brochures</b> displayed on the Sponsor table at info Booth	<b>Brochures</b> displayed at the Sponsor table at info Booth	No
<b>Thank You Banners</b> -8'x2' or 3' x 4' On-Site	<b>2 exclusive 10'x 2' banners</b> with Large logo, Company name and tagline	<b>Large logo</b> listed on Presenting Banner	<b>Medium logo</b> listed on Main Banner	<b>Small logo</b> listed on Main Banner	<b>Name</b> listed on Main Banner
<b>Event Poster</b>	<b>Company Name</b> in headline	<b>Large Logo</b> under 'Sponsored By:'	<b>Small Logo</b> under 'Sponsored By:'	No	No

## 2024 SPONSORSHIP FORM

Return form and payment by **April 30th** to ensure your company receives all publicity benefits.

### 1. Complete the following information:

Company Name \_\_\_\_\_  
(as printed in promotional materials)

Mailing Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook URL: \_\_\_\_\_ Instagram: @\_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

### 2. Select your company's level of sponsorship:

- PRESENTING SPONSOR - \$2500
- PREMIER SPONSOR - \$1000
- OFFICIAL SPONSOR - \$500
- ASSOCIATE SPONSOR - \$250
- BOOSTER SPONSOR - \$100
- Other Amount \$ \_\_\_\_\_ (your company receives the benefits of the tier it supersedes)

### 3. E-mail company logo to [wafestival@gmail.com](mailto:wafestival@gmail.com).

a. For Premier, Presenting, Official & Associate sponsors ONLY:

### 4. For Premier, Presenting, & Official sponsors ONLY: Write your company tagline or motto

\_\_\_\_\_

5. Mail this form with check ([payable to Wedgwood Art Festival](#)) to be received no later than **April 20, 2024**. It is important that we receive your check before this deadline to receive full publicity benefits. Mail to: **Wedgwood Art Festival, PO Box #142, Clinton, WA 98236**

### 6. Connect with the WAF:

- 'Like' us on Facebook – [Facebook.com/WedgwoodFestival](https://www.facebook.com/WedgwoodFestival),
- Follow on Instagram [@wedgwoodartfestival](https://www.instagram.com/wedgwoodartfestival)
- Link to our festival website: [WedgwoodFestival.com](https://www.WedgwoodFestival.com)
- Add our festival information to your publications, marquee, and e-newsletter
- Display the WAF bookmarks and promotional materials at your business location.

Contact us if you have any questions and thank you for your support!

WAF Directors, **Marissa Motto**, 425-350-6548 or **Alex Strazzanti**, 206-898-5014